



THE IMPACT OF THE JOHAN CRUYFF FOUNDATION

In collaboration with:
USBO Advies Utrecht (NL)
and Substance (UK)
2018



substance.



Universiteit Utrecht

■ NATIONALE
POSTCODE
■ LOTERIJ ■

CREATING SPACE
cruyff-foundation.org

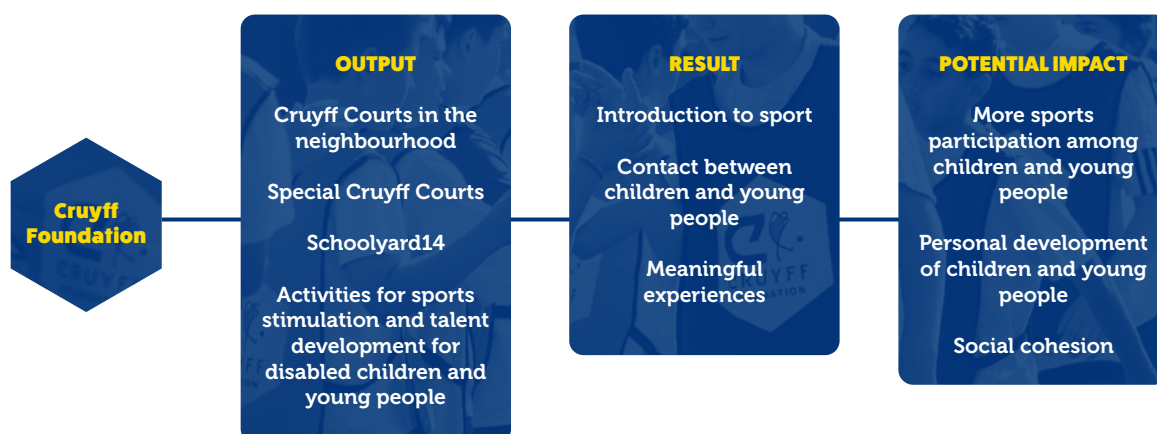


The Cruyff Foundation, together with USBO Advies Utrecht and Substance, has studied the impact of its activities around themes such as personal development, health, social cohesion and quality of life. The proven impact is described below. Any continuous line in a diagram or schematic overview denotes a cause-effect relationship. Dotted lines mean we believe there is a cause-effect relationship, although this cannot be stated with certainty.

The Cruyff Foundation facilitates:

- Introduction to sport
- Contact between children and young people
- Meaningful experiences

If children enjoy this, it may lead to personal development and more social cohesion.



A large part of our impact is achieved through other social organisations we facilitate, such as schools, wellbeing organisations, community sports initiatives, local sports organisations and sports associations. We help them to achieve their goals and simultaneously widen our scope of impact.

The Cruyff Foundation contributes to the following Sustainable Development Goals:



Goal 3
Ensure healthy lives and promote well-being for all at all ages



Goal 11
Make cities and human settlements inclusive, safe, resilient and sustainable



Goal 17
Strengthen the means of implementation and revitalize the global partnership for sustainable development

A Cruyff Court enables:

- Positive influence on the physical quality of life in the community: play areas are appreciated more and positively valued for their contribution to respect, responsibility and cooperation. Local stakeholders indicate that the Cruyff Courts have improved health, education and social cohesion.
- Encounters between children and young people who know each other and those who don't know each other, possibly with different cultural backgrounds. This both creates and strengthens friendships.
- Sporting skills engagement. If these are successful experiences, it can help enhance the personal development of children and young people.
- Achieving the goals of the Cruyff Foundation Coaches, but also those of the various other parties involved, such as sports community workers, youth welfare professionals, youth workers and community police officers.
- Exchanging the hangout places for somewhere to participate in useful activities.



A Special Cruyff Court enables:

- Enhanced appreciation of outside spaces by residents and professionals in special education and youth welfare organisations.
- Facilities for professionals:
 - More sports opportunities which contribute to the personal development of children and young people in case of a positive experience.
 - They are able to engage in conversation with children and young people during sports activities. This creates more openness and better insight into their development.



A Schoolyard14 enables:

- A contribution to the physical quality of life at primary schools.
 - Pupils and teachers are more positive about the layout and look of the school yard, partly because they've set up the games themselves, and a more social atmosphere is formed.
 - The use of coatings means there is less conflict as there are more games, all of which are distributed across the yard more effectively.
- Fewer conflicts and less bullying.
- If implemented correctly, more exercise and more after-school sporting activities.



Sports projects for children with a disability enable:

- More than 15,000 children and young people with a disability to have an opportunity to exercise.
- Visibility of disabled children and young people playing sports, which could lead to more respect.
- More knowledge and awareness of sports for children with a disability thanks to collaborations with sports associations.
- Stimulating talent, which enables personal development and builds trust in physical capabilities in everyday life.



The complete research by USBO Advies Utrecht and Substance can be requested from the Johan Cruyff Foundation.

